Negotiating: Is it OK to lie?

You cannot know how much they know

● They will know through your body language:

cover mouth	touch nose
look away	voice tone
feet movement	shuffle in seat



They may well catch you out later in the process.

Exaggerating the costs may take away your ability to trade or manoeuvre.

Remaining consistent puts undue stress on you and distracts you from other important parts of the process.

When the deal is finished, what will your opening stance look like? It must not look like a total lie!



It's a small world.

If you are caught later, the long term relationship will never be repaired.

Alternatives:

- evade: "It depends on other factors"
- you don't <u>have</u> to answer their questions
- keep to feelings rather than facts:
 - "I wouldn't be happy with that"
 - "I feel that it's a reasonable request"

